New Hampshire 01
2010 House Race
Carol Shea-Porter V. Frank Guinta
Presented By:

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Carol Shea-Porter

- Democratic Incumbent
- First elected to the House in 2006
- Won election in 2006 by 5,134 votes (5%), 2008 by 20,097 (12%)
Frank Guinta

• Former mayor of Manchester
• Two time State Representative
• Former alderman of Manchester
• Long time target of the NRCC
Registered Voters

- Democrats
- Republicans
- Independents
The Campaign

• Guinta faced a crowded primary field
• Guinta received 22,237 votes out of 69,676 total ballots cast
• Shea-Porter ran unopposed in her primary and received 19,405 votes
Themes and Messages

• Shea-Porter did the unthinkable in 2010...She ran on her record

• Frank Guinta pushed a simple yet effective theme- “Lower taxes, less spending and smaller government”
• Frank Guinta Ad

• Shea-Porter Ad
Vote Totals
2006-2010

Graph showing vote totals for 2006 and 2010 with two bars for each year: one for Shea-Porter and one for the GOP Candidate.
• Compared to 2006, her margin of victory declined in the key Democratic towns

• Guinta picked up 20 towns Shea-Porter won in 2006 including Manchester and Rochester

• Guinta was able to increase the GOP margin of victory in key strongholds
Differential 06-08

The bar chart shows the differential values for various locations from 2006 to 2008. The locations include Bedford, Derry, Dover, Hooksett, Manchester, Londonderry, Merrimack, and Rochester. The chart indicates the comparison between Shea-Porter (blue) and Guinna (red) across these locations.
2010 NH-01

• New Hampshire proved to be a microcosm of the national political attitude

• Guinta and Shea-Porter provided stark differences in ideology, policy and the role of government. The voters of NH-01 responded by supporting Congressman Frank Guinta.


http://www.sheaporter.com/blog.asp?thispage=1

http://www.youtube.com/watch?v=o-1211Mv5gw

http://sheaporter.com/free_details.asp?id=1


http://video.nhptv.org/video/1602130142/

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http://www.nhpr.org/assessing-frank-guintas-finances

http://www.youtube.com/watch?v=gq_QcF26fsA&feature=channel

James Pindell, Class Discussion


http://www.youtube.com/watch?v=Hl9G0O-Q&feature=related

http://www.youtube.com/watch?v=eRxZCaTka0&feature=related

http://www.sos.nh.gov/general%202010/con1.pdf,