A faith-based nonprofit organization that provides development and disaster relief in the Americas, Africa, and Asia
Who is World Concern?

A Christian-based 501(c)3 nonprofit organization that provides relief to third world countries in need of basic life necessities that they would not otherwise have access to.

Mission: “We seek to alleviate the physical and spiritual suffering of the poor through relief and development programs, providing them hope and opportunity to be in right relationship with God, one another and creation.”
Crista Ministries is an umbrella organization that operates several other nonprofit organizations
- Christian Veterinary Mission
- Crista Broadcasting
- Miracle Ranch and Island Lake—Crista Camps
- Crista Senior Living
- King’s Schools
- Seattle Urban Academy
- World Concern
What Does World Concern Do?

- Food, shelter, and medicine
- Education and vocational training
- Nutritional and agricultural resources
- Microloans for businesses, especially to women
- AIDS support, de-worming treatment, and vaccines
- Clean water and well drilling
- Disaster relief worldwide—Sri Lanka, Darfur, Myanmar, and Haiti, et al
Where Does World Concern Work?
Where Does World Concern Work?

- The Americas: Bolivia and Haiti
- Africa: Burkina Faso, Chad, Congo, Kenya, Niger, Rwanda, Somalia, Sudan, Uganda, Zambia, and Zimbabwe
- Asia: Bangladesh, Cambodia, Laos, Myanmar, Sri Lanka, and Vietnam
- Based in Seattle, Washington
World Concern’s History in Haiti

- World Concern has been in Haiti for over 30 years. In the past they have and continue to:
  - Provide clean water and dug wells—waterborne infection common even before the earthquake
  - Provide education—about 53% of the population is literate
  - Provide AIDS support—one in every 50 people in Haiti has AIDS
- Over 80% of the Haitian population lives below the poverty line
Current Work in Haiti

¬ Clearing rubble and rebuilding homes for those made homeless by the earthquake

¬ Providing essential supplies such as food, water, tarps, and blankets

¬ Planning for long term recovery support including further rebuilding, jobs, and education
Crista Ministries: Structure

- Ministry Council
  - 18 members
  - Leaders of the branches of Crista Ministries organizations (World Concern, King’s Schools, et al)

- Board of Trustees
  - 21 members
  - Bob Lonac, President and CEO of Crista Ministries, is also a trustee
Public Relations

- Utilize Facebook, Twitter, MySpace, YouTube, Friendfeed, Flickr, and Vimeo

- Monthly Newsletter

- Links to news releases, articles, volunteer opportunities, and more
World Concern: Structure

- Dave Eller: President of World Concern and member of the Ministry Council
- Christian Domond: Haiti Director
- Board members listed on the World Concern website are the members of Crista Ministries Board of Trustees
# Finances: 2009 Fiscal Year

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contributions:</strong> $22,242</td>
<td><strong>Program Expenses:</strong> $134,011</td>
</tr>
<tr>
<td><strong>Gifts in Kind:</strong> 53,582</td>
<td><strong>Fundraising:</strong> 3,799</td>
</tr>
<tr>
<td><strong>Government Grants:</strong> 7,467</td>
<td><strong>Management and General Expenses:</strong> 4,883</td>
</tr>
<tr>
<td><strong>Service Fees:</strong> 59,992</td>
<td></td>
</tr>
<tr>
<td><strong>Loss on Investments:</strong> –3,717</td>
<td><strong>Total Expenses:</strong> $142,673</td>
</tr>
<tr>
<td><strong>Other income:</strong> 1,195</td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenue:</strong> $140,761</td>
<td></td>
</tr>
</tbody>
</table>
Information is not readily available to the public

- Form 990, Annual Report, and other pertinent information is filed under Crista Ministries, NOT World Concern or its other entities

- Annual report shows dollar amounts “In thousands,” which could be misleading

- Information on how/where money is spent and divided among programs is not available
Charity Ratings

- Four Stars by Charity Navigator
- Five Stars by GuideStar Premium

Better Business Bureau: Crista Ministries does not meet 2 out of the 20 Standards for Charity Accountability
  - Financial statements “do not provide a detailed breakdown of expenses by natural classification.”
  - Annual report “does not include a detailed breakdown of expenses for each major program area or identify its total year end net assets.”
Present in Haiti before the earthquake

Work in impoverished countries all over the world
  ◦ Medicine
  ◦ Food and water
  ◦ Shelter
  ◦ Education
  ◦ Development
Concerns About World Concern

- **World Concern’s website:**
  - Does not list financial information specific to them
    - Does not show where/how money is spent
  - Provides little information about infrastructure/management
    - CEO is a trustee— not considered a best business practice

- Relays to Crista Ministries for:
  - Annual report
  - Form 990
  - Board of Trustees
Should you donate to World Concern?

- With reservation
  - Lack of transparency in their finances should be of some concern
  - Financial documents do not account for spending/expenses
    - If you choose to donate, specify how/where you want your donation spent (restricted funds)

- Respectable organization with a good mission
  - Development
  - Disaster relief
World Concern and Crista Ministries

- Rating Information:

  - http://www.bbb.org/us
  - http://charitynavigator.org/
  - http://www2.guidestar.org/
For More Information

- World Concern
  - http://worldconcern.org/
  - http://www.worldconcern.org/aboutus/leadership.htm

- Crista Ministries
  - http://crista.org/
  - http://crista.org/about/finances.htm
  - http://annualreport.crista.org/