

STUDENT FOCUS GROUPS

Purpose of Groups

The goal of today's discussion is to learn more about alcohol use and social norming at UNH. The university administration has been actively working to deal with alcohol use provide better supports for the campus community.

We will be preparing a report summarizing the thoughts and ideas shared at this and two other focus group meetings. Copies of this report will be given a variety of individuals as well as being posted on the Student Affairs Research and Assessment Center website. For this reason, we will be taking notes and taping the conversation. We would like our report to be as accurate as possible. *However, all comments and responses will remain confidential, as stated in the consent form.*

Role of Moderator and Discussion Format

Your moderator will present some topics designed to elicit discussion about your perspectives.. However, this is not meant to be a group "interview." Participants are encouraged to listen to and engage with one another, not simply to respond to the moderator. The role of your group moderator is to help the group maintain its focus and to make sure everyone has a chance to express their opinions/ideas. At points, he/she may need to move the discussion in a different direction even though the group may have more to say on a particular topic. Please do not take this personally. There are just a lot of topics that we would like to hear your views about.

Discussion Guidelines

We want to make this a safe place where people will feel comfortable talking openly and honestly about their experiences. Therefore, we ask that everyone follow these guidelines:

- Please do not share participant responses with those who are not a part of the discussion this afternoon.
- Let people finish their statements without cutting them off.
- Give others a chance to respond.
- Be respectful of one another's feelings and opinions.
- Feel free not to respond if you choose not to.
- Help one another feel a part of the group.
- Other

Research Center Information

If you have any questions or concerns regarding your focus group participation, please feel free to contact Gavin Henning in the Student Affairs Research and Assessment Office. He can be reached at 862-3611 or gavin.henning@unh.edu. You may also contact Gavin to request a copy of the campus survey and focus group summary report that will be available in the late summer/early fall.

MANY THANKS FOR YOUR VALUABLE CONTRIBUTION TO THIS PROJECT!!!