



## Student Affairs Research & Assessment Center

### *Informed Consent Form For 2003 Social Norming Focus Groups*

*Purpose:* The purpose of this research is to evaluate the Social Norming Campaign and understand alcohol use on campus.

*Description:* In the next 1½-2 hours you will be asked questions regarding your experience at the University of New Hampshire. Your comments will be tape recorded to maintain the utmost accuracy in your statements. The assistant moderator will also be taking detailed notes of the conversation. Your name as a participant in these focus groups will be held in strict confidence by the investigator. Comments will not be attributed to any one individual. You or your name will not be connected with any statement. There will be other focus group participants present during any comments you make who may share information outside of the focus group. The tapes and notes will be stored in the office of the Research Associate in the Student Affairs Research and Assessment Center (SARAC) until completion of focus group analysis. Upon completion of analysis tapes will be destroyed. Only the Research Associate in SARAC and program research assistant will have access to the tapes.

The notes will be coded for themes in the comments. Tapes will be used to clarify and illuminate the notes. It is possible that specific comments will be reported if they illuminate a particular theme. Real names will not be tied to these comments. If, at any point, you are concerned about a comment that you have made please contact the Research Associate, Gavin Henning, and your comment will be erased from all records if you so choose.

There are no foreseeable risks to your participation in this focus group. Your comments will benefit the entire UNH community, as your input will be used to evaluate the Social Norming Campaign and make improvements to it.

1. I understand that the UNH Institutional Review Board for the Protection of Human Subjects in Research has approved the use of human subjects in this project.
2. I understand the scope, aims, and purposes of this research project and the procedures to be followed and the expected duration of my participation.
3. I have received a description of any reasonable foreseeable risks or discomforts associated with being a subject in this research, have had them explained to me, and understand them.
4. I have received a description of any potential benefits that may be accrued from this research and understand how they may affect others or me.

5. The investigator seeks to maintain the confidentiality of all data and records associated with my participation in this research. I understand, however, there are rare instances when the investigator is required to share personally identifiable information (e.g., according to policy, contract, regulation). For example, in response to a complaint about the research, officials at the University of New Hampshire, designees of the sponsor(s), and/or regulatory and oversight government agencies may access research data. I also understand that the investigator is required by law to report certain information to government and/or law enforcement officials (e.g., child abuse, harassment, threatened violence against self or others, communicable diseases).
6. I understand that if I consent to participate in this research, I may decline to answer any question or discontinue my participation at any time without any penalty from the researcher or the university.
7. I further understand that if I consent to participate, I may discontinue my participation at any time without prejudice, penalty, nor loss of benefits to which you would otherwise be entitled.
8. I confirm that no coercion of any kind was used in seeking my participation in this research project.
9. I understand that if I have any questions pertaining to the research I can call **Gavin Henning at 862-3611** and be given the opportunity to discuss them. If I have questions pertaining to my rights as a research subject I can call Julie Simpson in the UNH Office of Sponsored Research, 603-862-2003, to discuss them.
10. I understand that I will not be provided financial incentive for my participation by the University of New Hampshire.
11. I understand that a report of the findings will be made available to me if I contact Gavin Henning, whose business card I have received, and ask for a copy of the reported findings.
12. I certify that I have read and fully understand the purpose of this research project and the risks and benefits it presents to me as stated above.

I, \_\_\_\_\_ CONSENT/AGREE to participate in this research project.

I, \_\_\_\_\_ REFUSE/DO NOT AGREE to participate in this research project.

\_\_\_\_\_  
Signature of Subject

\_\_\_\_\_  
Date