

# ROSLYN K. CHAVDA

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Roslyn.Chavda@UNH.edu

## EDUCATION

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### **Rutgers University, Newark, NJ**

*Ph.D.* in Public Administration, January 2004

Specialization: International and Comparative Public Administration

- Dissertation: Public sector incentive programs and location characteristics: Do preferences differ by industry?
- Using Tiebout's theoretical framework, this study considers how globalization impacts the ability of consumers to "vote with their feet". The study investigates the benefit-seeking behavior of firms and compares the variables important to the locational decisionmaking of three different industries. The study also investigates the factors that government decisionmakers perceive to be salient in the business location decisionmaking process.
- Two national surveys were administered to 600 randomly selected business and municipal decisionmakers. The survey instruments were developed specifically for this study. Discriminant analysis, descriptive statistics, and analysis of variance tests were used to analyze the data.

*M.P.A.*, May 1998

- Thesis: An investigation of the need for an amendment to the Personal Responsibility and Work Opportunity Reconciliation Act to mandate collection of additional data items
- Inducted into Pi Alpha Alpha (National Honor Society for Public Affairs and Administration)

### **Loyola University, New Orleans, LA**

*B.A.* in Communications, May 1991

- Major: Broadcast Journalism

## ACADEMIC APPOINTMENTS

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### **University of Memphis, Memphis, TN**

2004 - 2006

*Assistant Professor*

- Public Policy Statistics, Graduate Division of P.A.
- Research Methods, Graduate Division of P.A.
- Public Policy, Graduate Division of P.A.
- Contemporary Perspectives (Survey course of P.A.), Graduate Division of P.A.
- Administrative Law, Graduate Division of P.A.
- Human Resources Administration, Graduate Division of P.A.
- Member of Public Administration Graduate Admissions Committee
- Faculty Advisor for Pi Alpha Alpha

### **East Carolina University, Greenville, NC**

2003 - 2004

*Visiting Assistant Professor*

- Behavioral Research Methods (two sections), Department of Political Science
- Research Methods for Public Administration, Graduate Dept. of P.A.
- Introduction to Public Administration, Graduate Dept. of P.A.
- American Government (two sections), Department of Political Science
- Faculty advisor to "Democracy Matters" club
- Member of Public Administration Graduate Faculty Committee

<b>Seton Hall University, South Orange, NJ</b>	
<i>Visiting Lecturer</i>	2003
<ul style="list-style-type: none"> <li>▪ Research Methods, Graduate Department of Public Administration</li> </ul>	
<b>Rutgers University, Newark, NJ</b>	
<i>Dissertation Fellow</i>	2001 - 2002
<i>Lecturer</i>	1999 - 2001
<ul style="list-style-type: none"> <li>▪ American Government, College of Arts and Sciences</li> <li>▪ Statistics, Graduate School of Newark</li> </ul>	
<i>Research Assistant</i>	1998 - 1999
<ul style="list-style-type: none"> <li>▪ Collected and coordinated relevant research materials</li> <li>▪ Assisted in the creation and refinement of survey instrument</li> <li>▪ Interviewed non-profit organization executive directors and board members</li> <li>▪ Coordinated the mailing of 17,000 surveys</li> <li>▪ Cleaned and re-organized statistical data set</li> </ul>	

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#### NON-ACADEMIC EXPERIENCE

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<b>Oxford Health Plans, Norwalk, CT</b>	
<i>Government Affairs and Community Relations Coordinator</i>	1995 - 1997
<ul style="list-style-type: none"> <li>▪ Lobbied municipal and state officials</li> <li>▪ Created and assisted with the implementation of community programs</li> <li>▪ Collected data for program evaluation and impact assessment</li> <li>▪ Responsible for nine New Jersey counties</li> </ul>	
<b>MFR &amp; Associates, Philadelphia, PA</b>	
<i>Public Relations Specialist and Senior Editor</i>	1993 - 1995
<ul style="list-style-type: none"> <li>▪ Assisted with proposal writing</li> <li>▪ Edited proposals</li> <li>▪ Composed and edited copy</li> <li>▪ Created brochures</li> <li>▪ Coordinated special events</li> </ul>	
<b>Philadelphia Sunday Sun, Philadelphia, PA</b>	
<i>Deputy Editor</i>	1994 - 1995
<ul style="list-style-type: none"> <li>▪ Edited copy</li> </ul>	
<i>Contributing Reporter</i>	1993 - 1995
<ul style="list-style-type: none"> <li>▪ Researched stories</li> <li>▪ Conducted interviews</li> <li>▪ Wrote copy</li> </ul>	

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#### CONFERENCE PAPERS

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“Competition and Cooperation: The Case of the Memphis-MidSouth Region” presented at the 2006 Urban Affairs Association Meeting

“A Study of Competition and Economic Development” presented at the 2005 Urban Affairs Association Meeting

“Business Location Decisionmaking: How Well Does Government Understand the Factors that Move Business?” presented at the 2005 American Society for Public Administration Conference

## CONFERENCE PAPERS cont.

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“Development Issues and Strategies: The Case of Memphis” presented at the 2004 Southeastern Conference for Public Administration

“An Analysis of the Salient Factors in Business Location Decisionmaking” at the 2004 Academy of Management Conference

“An Analysis of What Government Thinks Matters to Business” presented at the 2004 American Society for Public Administration Conference “Impact of Globalization on State and Local Governments” presented at the 2002 American Society for Public Administration Conference

“Using Fiction to Teach Public Administration” presented at the 2001 Teaching Public Administration Conference

## PUBLICATIONS (Published, submitted, and in-progress)

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“An Analysis of the Salient Factors in Business Location Decisionmaking” submitted for review to *Academy of Management Journal*.

“Business Location Decisionmaking: How Well Does Government Understand the Factors that Move Business?” submitted for review to *Economic Development Quarterly*.

“General Issues in Data Management for Quantitative Research” chapter in progress for inclusion in *Handbook of Research Methods in Public Administration*. New York: Marcel Dekker.

Case study: Bidding for Old and New Business. *Public Performance & Management Review*, June 2004, 27(4).

Answer to case study: Accountability at a Distance. *Public Performance & Management Review*, December 2003, 27(2).

## CONFERENCE SERVICE

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Volunteer for the 2005 American Society for Public Administration Conference

Organizer, Panel #3004, “The New Worlds of State and Local Government” for the 2002 American Society for Public Administration Conference

## RESEARCH SKILLS AND SOFTWARE

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Analysis of Variance, Ordinary Least-Squares Regression, Two-Stage Least-Squares Regression, Weighted Least-Squares Regression, Logistic Regression, Cox Regression, Factor Analysis, Discriminant Analysis, Path Analysis, Structural Equation Modeling

SAS, SPSS, Stata, and R

## RESEARCH INTERESTS

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Impact of Regulatory Activity on Economic Development

Impact of Globalization on Local, State and National Policies

Impact of Globalization on Tax-Avoidance Activity

## TEACHING INTERESTS

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Impact of Regulatory Activity on Economic Development  
Interaction Between the Media and the Public Sector  
Quantitative and Post-Positivist Research Methods  
Statistics (Basic and Intermediate)

## SUMMARY OF GRADUATE COURSES TAUGHT

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Administrative Law, Fall 2004  
Human Resources Administration, Fall 2004  
Introduction to Public Administration, Fall 2003  
Public Policy, Spring 2005  
Research Methods, Spring 2004, Spring 2003, and Spring 2006  
Statistics, Spring 2001, Spring 2005, Fall 2005, and Spring 2006

## SUMMARY OF UNDERGRADUATE COURSES TAUGHT

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American Government, Fall 2003, Fall 2000, Summer 2000, Spring 2000, and Fall 1999  
Introduction to Public Administration, Fall 2005  
Research Methods (two sections), Spring 2004

## PROFESSIONAL MEMBERSHIPS

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American Society for Public Administration  
American Political Science Association  
Academy of Management  
American Statistical Association  
Urban Affairs Association

## VOLUNTEER EXPERIENCE

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Junior League of Boston, Member	2006-present
Junior League of Memphis, Member	2004-2006
Junior League of Greater Princeton, Member	1995-2004
Oxford Health Plans Committee for Corporate Contributions, Chair	1996-1997

## MISCELLANEOUS

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Attended 2004 ICPSR's Summer Program in Quantitative Methods of Social Research aka "Stats Camp"

Nominated for the Academy of Management Newman Award for "An Analysis of the Salient Factors in Business Location Decisionmaking"

"An Analysis of the Salient Factors in Business Location Decisionmaking" selected for Academy of Management "Best Paper" Conference Proceedings