

## **Introduction and Announcement: Society of Force Effectiveness, Analysis and Techniques**

The Society of Force Effectiveness, Analysis and Techniques (FEAT) is established to engage primary source scientists to share results and analyses from studies of applied force, whether physical, psychological, or emotional. The Society's scope of interests includes the impact of non-lethal or less-lethal force intervention on sustained attention; performance degradation due to fatigue or intentional distraction; compliance; vigilance; and stress resilience. The Society's focus is the advancement of capabilities to affect motivational behavior.

The Society offers a unique forum for presenting and discussing results of human testing, development of testing methodologies and evaluation of outcomes, and analysis of force effectiveness primary source data. Studies engaging human testing are preferred, but the Society is also open to animal studies and computational models of intervention techniques, effects and effectiveness using a broad interpretation of force.

Topics addressed within this society include but are not limited to the following:

- behavioral neuroscience
- biomedical engineering
- cognitive science
- computer modeling
- human factors
- physics
- physiology
- psychology
- psychophysics
- engineering - disciplines that support the development of tools of behavioral modification through force (e.g., kinetic and electromagnetic energies, psychological operations)

The Society will sponsor an annual conference for reporting new data, concepts, measures and methods of behavioral modification through force. Juried presentations will focus on the listed topics of interest to the Society. Graduate student participation is encouraged. In addition, in this first year, the society will launch an electronic journal of peer-reviewed articles authored by members and non-members. The "International Journal of Force Effectiveness, Techniques & Analysis" will be launched as a quarterly journal in the fall of 2010 following the inaugural conference to be held in June.

***Please reserve June 24-26, 2010 for the inaugural FEAT conference*** to be held on the shores of the Hudson River in Weehawken, NJ overlooking the Manhattan skyline. We have secured a most affordable rate with the conference center and will publish registration and room rate information on a Society website in the next few weeks. There will be a kickoff reception on the evening of Thursday 24 June, followed by primary source presentations on 25-26 June with the conference concluding Saturday afternoon. The Call for Papers and registration details will be forthcoming on the website. We hope that you can set aside those dates and join us in our initial conference program. We look forward to your membership and participation in the Society.