

# UNIVERSITY of NEW HAMPSHIRE

## *Excellence in Outreach Scholarship*

### *Outreach Scholars Academy*

#### Workshop #4 Engagement and Philanthropy

Audience: Class of 13

Other guests: Invite the executive director and members of campus Foundation or fund raising entity to this workshop to facilitate discussion

Duration: 5 ½ - 6 hours

Equipment needed: Projector for PPT presentations, flip chart, markers

Handouts:

- 2 PPT presentations
  - Philanthropy and Engagement (Campus Foundation)
  - Philanthropy and the Engaged Campus

Objectives/Outcomes

- To learn about the role and goals of the Campus Foundation (campus fund-raising entity)
- To examine how opportunities for institutional capacity building can be developed through university community engagement
- To provide “nuts and bolts” strategies that faculty can use to access the Foundation

<b>Workshop Component</b>	<b>Time</b>	<b>Method</b>
<b>Introductions</b>	<b>10 minutes</b>	Local outreach director
<b>Presentation One:</b> <i>Philanthropy and the Engaged Campus - Foundation Overview</i> Campus Foundation President	<b>½ hour</b>	An overview of the Campus Foundation and the future vision of the foundation.
<b>Presentation Two:</b> <i>Philanthropy and the Engaged Campus</i>	<b>1 hour, 15 minutes</b>	Presenter  PPT and group discussion time  Overview of research on university community

		engagement and institutional capacity building.
<b>Working Lunch</b> <i>Understanding the demands and challenges of others' worlds</i>	<b>1 hour</b>	Small group discussion between faculty and invited foundation members.
<b>Re-Cap of Lunch Discussions</b>	<b>15 minutes</b>	Facilitator: Presenter or local outreach director  One member from each table to report out to rest of the group what their table discussed.
<b>Presentation:</b> <i>Aligning Foundation and Faculty Agendas</i>	<b>45 minutes</b>	Presenter and campus foundation executive director  How faculty can better work with community partners to “sell” their work to foundation officers so projects can be “pitched” to potential donors.
<b>Break</b>	<b>15 minutes</b>	
<b>Presentation on successful example (optional)</b>	<b>1 hour</b>	Highlight a successful engagement initiative that attracted donation(s) on campus
<b>Discussion:</b> <i>Moving Forward from Today's Workshop - Discussion</i>	<b>½ hour</b>	Presenter  Discussion and wrap-up focusing on how to begin to move on the ideas discussed in today's workshop.