

**AAC Survey on Student-Athletes' Perceptions of the UNH
Athletics Department**

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AAC Survey:

Our group was responsible for getting the opinion of student-athletes on the University of New Hampshire Athletic Department. To do this, we created a survey asking the following questions. This survey was then distributed to 115 athletes, approximately from every sports team. Here are the results we found.

KEY:

1:Strongly Disagree

2:Disagree

3:Neutral

4:Agree

5:Strongly Agree

Frequency Table

My team receives adequate media coverage

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	27	23.5	23.5	23.5
2.00	44	38.3	38.3	61.7
3.00	18	15.7	15.7	77.4
4.00	19	16.5	16.5	93.9
5.00	7	6.1	6.1	100.0
Total	115	100.0	100.0	

My team's web pages have useful information for interested parties

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	3	2.6	2.6	2.6
2.00	16	13.9	13.9	16.5
3.00	26	22.6	22.6	39.1
4.00	59	51.3	51.3	90.4
5.00	11	9.6	9.6	100.0
Total	115	100.0	100.0	

Information regarding UNH varsity athletics is readily available to students and the general public

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2.00	5	4.3	4.3	4.3
3.00	39	33.9	33.9	38.3
4.00	54	47.0	47.0	85.2
5.00	17	14.8	14.8	100.0
Total	115	100.0	100.0	

The marketing dept. does a quality job marketing UNH teams

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	7	6.1	6.1	6.1
	2.00	38	33.0	33.0	39.1
	3.00	41	35.7	35.7	74.8
	4.00	28	24.3	24.3	99.1
	5.00	1	.9	.9	100.0
	Total	115	100.0	100.0	

The marketing dept. has targeted the right audience segment for my team

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	12	10.4	10.4	10.4
	2.00	25	21.7	21.7	32.2
	3.00	57	49.6	49.6	81.7
	4.00	19	16.5	16.5	98.3
	5.00	2	1.7	1.7	100.0
	Total	115	100.0	100.0	

My team's equipment is adequate.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	8	7.0	7.0	7.0
	2.00	28	24.3	24.3	31.3
	3.00	36	31.3	31.3	62.6
	4.00	31	27.0	27.0	89.6
	5.00	12	10.4	10.4	100.0
	Total	115	100.0	100.0	

My team is well accomidated on away trips.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.6	2.6	2.6
	2.00	29	25.2	25.2	27.8
	3.00	35	30.4	30.4	58.3
	4.00	30	26.1	26.1	84.3
	5.00	18	15.7	15.7	100.0
	Total	115	100.0	100.0	

There are enough scholarships given to athletes on my team.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	36	31.3	31.3	31.3
	2.00	29	25.2	25.2	56.5
	3.00	24	20.9	20.9	77.4
	4.00	15	13.0	13.0	90.4
	5.00	11	9.6	9.6	100.0
	Total	115	100.0	100.0	

I have used academic support service

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	7	6.1	6.1	6.1
	2.00	22	19.1	19.1	25.2
	3.00	32	27.8	27.8	53.0
	4.00	35	30.4	30.4	83.5
	5.00	19	16.5	16.5	100.0
	Total	115	100.0	100.0	

My overall impression of academic support servies is positive.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	38	33.0	33.0	34.8
	4.00	52	45.2	45.2	80.0
	5.00	23	20.0	20.0	100.0
	Total	115	100.0	100.0	

Academic services are easily accessible for me

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	6.1	6.1	6.1
	3.00	26	22.6	22.6	28.7
	4.00	53	46.1	46.1	74.8
	5.00	29	25.2	25.2	100.0
	Total	115	100.0	100.0	

Athletes are well informed of NCAA compliance rules and regulations.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.7	1.7	1.7
	3.00	7	6.1	6.1	7.8
	4.00	51	44.3	44.3	52.2
	5.00	55	47.8	47.8	100.0
	Total	115	100.0	100.0	

Our athletic department is in full compliance with NCAA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	1.7	1.7	1.7
	2.00	8	7.0	7.0	8.7
	3.00	15	13.0	13.0	21.7
	4.00	48	41.7	41.7	63.5
	5.00	41	35.7	35.7	99.1
	6.00	1	.9	.9	100.0
	Total	115	100.0	100.0	

When NCAA rules are broken, the compliance dept. deals fairly with the infringement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.5	3.5	3.5
	3.00	51	44.3	44.3	47.8
	4.00	41	35.7	35.7	83.5
	5.00	19	16.5	16.5	100.0
	Total	115	100.0	100.0	

I receive quality care when I go to the athletic training room.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	9	7.8	7.8	8.7
	3.00	21	18.3	18.3	27.0
	4.00	51	44.3	44.3	71.3
	5.00	33	28.7	28.7	100.0
	Total	115	100.0	100.0	

The Equipment and supplies used by the athletic trainers are up to standard

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	20	17.4	17.4	17.4
	3.00	21	18.3	18.3	35.7
	4.00	52	45.2	45.2	80.9
	5.00	22	19.1	19.1	100.0
	Total	115	100.0	100.0	

Athletic training staff is well organized

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	4.3	4.3	4.3
	2.00	14	12.2	12.2	16.5
	3.00	28	24.3	24.3	40.9
	4.00	47	40.9	40.9	81.7
	5.00	21	18.3	18.3	100.0
	Total	115	100.0	100.0	

Locker room is in good condition

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	23	20.0	20.0	20.0
	2.00	41	35.7	35.7	55.7
	3.00	12	10.4	10.4	66.1
	4.00	26	22.6	22.6	88.7
	5.00	13	11.3	11.3	100.0
	Total	115	100.0	100.0	

The playing surface or field my team uses is adequate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	13	11.3	11.3	11.3
	2.00	18	15.7	15.7	27.0
	3.00	28	24.3	24.3	51.3
	4.00	37	32.2	32.2	83.5
	5.00	19	16.5	16.5	100.0
	Total	115	100.0	100.0	

Athletic facilities are clean

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	1.7	1.7	1.7
	2.00	9	7.8	7.8	9.6
	3.00	38	33.0	33.0	42.6
	4.00	56	48.7	48.7	91.3
	5.00	10	8.7	8.7	100.0
	Total	115	100.0	100.0	

Athletic facilities are readily available for my teams use

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	10	8.7	8.7	9.6
	3.00	31	27.0	27.0	36.5
	4.00	65	56.5	56.5	93.0
	5.00	8	7.0	7.0	100.0
	Total	115	100.0	100.0	

Our facilities are comparable to other conference schools' facilities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	15	13.0	13.0	13.0
	2.00	29	25.2	25.2	38.3
	3.00	35	30.4	30.4	68.7
	4.00	32	27.8	27.8	96.5
	5.00	4	3.5	3.5	100.0
	Total	115	100.0	100.0	

There are enough certified athletic trainers at UNH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.6	2.6	2.6
	2.00	30	26.1	26.1	28.7
	3.00	32	27.8	27.8	56.5
	4.00	36	31.3	31.3	87.8
	5.00	14	12.2	12.2	100.0
	Total	115	100.0	100.0	

I am in good academic standing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.9	.9	.9
	2.00	3	2.6	2.6	3.5
	3.00	21	18.3	18.3	21.7
	4.00	59	51.3	51.3	73.0
	5.00	31	27.0	27.0	100.0
	Total	115	100.0	100.0	

Our survey also contained a page for additional comments:

- The athletic trainers at UNH are not as appreciated as they should be. They are the un-thanked heroes at this school and should be taken better care of by this institution.
- We have a wonderful outdoor track! But our indoor track could use some work...
- The Field hockey locker room is not in good condition. There are bugs on the floor. Other teams have brand new, cleaner, bigger locker rooms. Our lights take a few minutes to actually turn on.
- Our locker room is too small for our team. Too cramped and old
- Media coverage: very little and not informative enough.
- Athletic training is useful and always available, so is academic support.
- I feel we could use a new locker room, I think our team has ALWAYS been cramped.
- The indoor track is sub par. It's better than nothing, but we are division 1 school and deserve a little better. We don't get marketed enough. 3 conference championships in a row and all we get is a little black backpack. Running is a cheap sport, being endorsed wouldn't hurt the school. After a while buying your own stuff gets old.
- Our team needs sponsors so we can get free training shoes.
- We need more scholarships.
- We do not get enough coverage for 3 time conference champs.
- I feel it is pretty upsetting the TRACK team cannot even get its own facility. The track is in bad enough shape, never mind with every team using yet.
- There are discrepancies in marketing/media coverage.
- Athletic training is doing great.
- Website needs to be updated, marketing is not targeted towards our team.
- We don't have enough certified AT's, they do their job very well, but there are not enough of them.
- The athletic training department could be more organized and readily available at all times.
- I don't believe the marketing department does a good enough job.
- Better facilities, trainers do a great job, equipment could be better
- More scholarships and recognition, better media coverage
- track and field does not get enough support
- If you don't play volleyball or hockey you get the shaft
- Athletic trainers not up to par
- Ignored by trainers because of football, basketball, etc.
- Erg room facilities not up to par
- Minor sports (swimming, crew) get lack of respect and attention
- Media coverage is lacking for minor sports (swimming, crew)